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WESTFIELD, NEW YORK

Organizers say Sherman festival 'just gets bigger'

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SHERMAN – The Sherman Music Festival is here to stay as it is now an annual event.

Early in 2022, The Sherman Area Chamber distributed a survey to determine community interests, and results showed that high on the list of responses was attending a music fest.

The first Sherman Music Festival was held in September of 2022. It was well received. However, a \$10 admission charge was required to help cover the cost of putting on the event.

The festival was so successful that several businesses stepped up to help sponsor this year's event, eliminating the need for a cover charge. "We had a lot of sponsors, so that's why we were able to put it on for free," said Laura Swanson, Chamber secretary and treasurer. "A lot of the other businesses stepped up."

Chamber of Commerce President Amanda Meeder said the festival brings a lot of people to the town. "Every year it just gets bigger," she said. "We sell a lot of food and everybody seems to be happy."

It is the plan of the Chamber to hold the festival each year on the second Saturday in September in Edmunds Park at 125 Creekside Lane. "It will be an annual event," Meeder said. "It will stay on the same date."

The Sherman Music Festival is sponsored by The Cooler Cafe and

Grille; Triple E MFG and Design, the Village of Sherman, the Cornerstone, Sherman Inn on Main, Green Heron, Sherman Service Center and Sherman Area Pharmacy.

Sherman Mayor Colleen Meeder said she was having a good time. She noted the event required many volunteers, which is why she and village Clerk Jeanette Ramm sported STAFF T-shirts to assist with the event.

Mayor Meeder noted the music festival took place the same day as the Gravel Grinder Trail Bike Ride. Cyclists rode along the Chautauqua Rails to Trails path from Sherman to Summerdale, Mayville or Brockton and back, she said. Refreshments were offered to participants upon their return to Sherman, she added.

Meeder said the music festival is one way in which the Chamber of Commerce is trying to bring attention to Sherman. She pointed out that there have been several improvements at Edmunds Park, including new restrooms/showers, which are currently under construction.

The Sherman Music Festival, which was held from 2 until 11 p.m., featured several well-known bands. Tito and Vince, who play popular acoustic material, ranging from the 1950s to today, performed in the afternoon. According to Tito & Vince Music (TVM), "one aspect that sets them apart from the other musical acts in the crowded acoustic market is the unique banter that goes on each and every show between Tito and Vince. This playful dialogue



Derek Davis played oldies, old and new country, classic rock, new rock, an alternative at the Sherman Music Festival.

always extends to the audience, keeping them engaged and invested in the experience."

Derek Davis is an experienced, professional musician who has played with many bands across the country, including several local groups.

Davis' experience has allowed him to perform in many different styles of music. A Derek Davis show is likely to include oldies, old and new country, classic rock, new rock, alternative and more.

Pedro and the Smooth Cats, a band which covers a variety of American music styles, including country, rockabilly, blues, and R&B, performed in the early evening.

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Let the good times roll



Pedro and the Smooth Cats, played a variety of music including country, rockabilly, blues, and R&B, at the Sherman Music Festival.